• **Pierre Cardin**, born Pietro Cardin, is an Italian-born French fashion designer who was born on 7 July 1922, at San Biagio di Callalta near Treviso.

• Cardin moved to Paris in 1945. There, he studied architecture and worked with Jeanne Paquin after the war. He worked with Elsa Schiaparelli until he became head of Christian Dior's tailleure atelier in 1947.

• Cardin founded his own house in 1950.

• He began with haute couture in 1953.

• "Espace Cardin" (opened 1971) in Paris, formerly the "Théâtre des Ambassadeurs".

• He was also contacted by Pakistan International Airlines to design uniforms for the flag carrier. The uniforms were introduced in 1966 to 1971 and became an instant hit.

• Cardin was a member of the Chambre Syndicale de la Haute Couture et du Prêt-à-Porter from 1953 to 1993. Like many other designers today, Cardin decided in 1994 to show his collection only to a small circle of selected clients and journalists. After a break of 15 years, he showed a new collection to a group of 150 journalists at his bubble home in Cannes.

• He purchased Maxim's restaurants in 1981 and soon opened branches in New York, London, and Beijing (1983). A chain of Maxim's Hotels are now included in the assets.

• In 2001, Cardin purchased the ruins of the castle in Lacoste, Vaucluse that was once inhabited by the Marquis de Sade; he has partially renovated the site and holds music festivals there.

• Cardin also owns a palazzo in Venice named Ca' Bragadin, although Cardin has claimed in several interviews this house was once owned by Giacomo Casanova in reality it was once the home of Giovanni Bragadin di San Cassian, bishop of Verona and Patriarch of Venice.

• Pierre Cardin was also designated UNESCO Goodwill Ambassador in 1991.
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Desk Top Items Sets
PC/829

Desk set 3 Pcs.
Desk pad w/ planner and 2 pen holder
Paper cube
Pen cube
Synthetic leather materials
Packaging: Laminated duplex board box

PC/830

Desk set 3 Pcs.
Desk pad
Pen cube
Desk calendar w/block & pen holder
Synthetic leather materials
Packaging: Laminated duplex board box
PC/831

Desk set 4 Pcs.
Desk pad
Pen cube
Paper cube
Letter stand with 2 pen holder
Synthetic leather materials
Packaging: Laminated duplex board box

PC/832

Desk set 7 Pcs.
Desk pad
2 Pen holder set
Desk calendar w/block
Letter opener
Synthetic leather materials
Packaging: Luxury gift box
PC/832GL

Desk set 7 Pcs.
Desk pad
Pen holder set
Desk calendar w/block
Letter opener
Genuine leather materials
Packaging: Luxury gift box

PC/833

Desk set 7 Pcs.
Desk pad w/12 months planner
Desk calendar w/block
Pen holder set & Clock
Paper Cube
Synthetic leather materials
Packaging: Luxury gift box
PC/834
Desk set 7 Pcs.
Desk pad w/cover
Desk calendar w/block
Pen holder set & Clock
Letter tray
Synthetic leather materials
Packaging: Luxury gift box

PC/835
Desk set 7 Pcs.
Desk pad
Desk calendar w/block
Pen holder set & Clock
Synthetic leather materials
Packaging: Luxury gift box
PC/836GL

**Desk set 10 Pcs.**
- Desk pad w/cover
- Waste paper basket
- Desk calendar w/block
- 8 coaster set
- Genuine leather materials
- Packaging: Luxury gift box

**Included Accessories**
- Mouse pad
- Letter opener
- Paper cube
- Letter tray
- Pen cube
- Ashtray

Available in synthetic leather

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PC/837GL

**Desk set 13 Pcs.**
- Desk pad w/cover
- Desk calendar w/block
- Pen holder w/pens & clock
- Genuine leather materials
- Packaging: Luxury gift box

**Included Accessories**
- Pen cube
- Paper cube
- Letter tray
- Letter stand
- Letter opener
- Waste paper basket
- Mouse pad
- Ashtray

Available in synthetic leather
Desk Top Items
Single Pcs.
PC/422

Letter tray
35 x 27 x 5 cm
Synthetic leather materials
Packaging: Laminated duplex board box

PC/424

Paper cube
10.5 x 10.5 x 7.5 cm
Synthetic leather materials
Packaging: Laminated duplex board box

PC/425

Letter stand
25 x 15 x 12 cm
Synthetic leather materials
Packaging: Laminated duplex board box

PC/426

Desk calendar
22 x 18.5 x 4.5 cm
Synthetic leather materials
Packaging: Laminated duplex board box
PC/427
Pen cube
12 x 8.5 x 8.5 cm
Synthetic leather materials
Packaging: Laminated duplex board box

PC/429
Tissue paper box cover
28 x 15 x 8 cm
Synthetic leather materials
Packaging: Laminated duplex board box

PC/430
Waste paper basket
33 x 26.5 x 22 cm
Synthetic leather materials
Packaging: Laminated duplex board box

PC/431
8 pcs. coaster set
11 x 11 x 6 cm
Synthetic leather materials
Packaging: Laminated duplex board box
**PC/432**

**Mobile stand**
11 x 8.5 x 5.6 cm  
Synthetic leather materials  
Packaging: Laminated duplex board box


**PC/452**

**Pencil case**
Synthetic leather materials  
Packaging: Shrink wrapped


**PC/830DP**

**Desk pad**
60 x 40 cm  
Synthetic leather materials  
Packaging: Laminated duplex board Sleeve


**PC/831DP**

**Desk pad**
60 x 40 cm  
Synthetic leather materials  
Packaging: Laminated duplex board Sleeve
PC/832DP

Desk pad
60 x 40 cm
Synthetic leather materials
Packaging: Laminated duplex board Sleeve

PC/451DP

Desk pad
50 x 35 cm
Synthetic leather materials
Packaging: Laminated duplex board Sleeve

PC/452DP

Desk pad
60 x 40 cm
Synthetic leather materials
Packaging: Laminated duplex board Sleeve

PC/423

Desk pad w/cover
60 x 40 cm
Synthetic leather materials
Packaging: Laminated duplex board sleeve
Portfolios
PC/141

Portfolio
34.5 x 26.5 cm
Credit card slots
Paper pockets
Synthetic leather materials
Packaging: Luxury gift box

Pen holder
A4 Note pad
Metallic lock
USB flash memory holder

PC/142

Portfolio
32 x 25 cm
Paper pocket
Pen holder
Synthetic leather materials
Packaging: Laminated duplex board sleeve

A4 note pad
Calculator
USB flash memory holder
**PC/143**

**Portfolio**
- 23 x 19 cm
- A5 note pad
- Paper pocket
- Pen holder
- USB flash memory holder
- Credit card slots
- ID slot
- Synthetic leather materials
- Packaging: Laminated duplex board sleeve

**PC/144**

**Portfolio**
- 33 x 25.5 cm
- Paper pockets
- Pen holder
- A4 Note pad
- Calculator
- Elastic lid closure
- USB flash memory holder
- Credit card slots
- ID slot
- Synthetic leather materials
- Packaging: Luxury gift box
PC/145

Portfolio
28 x 23 cm
Credit card slots
ID slot
Synthetic leather materials
Packaging: Luxury gift box

Pen holder
Paper pockets
A5 Note pad
Calculator
USB flash memory holder
Magnetic lock

PC/146

Portfolio
31.5 x 24 cm
Credit card slots
Pen holder
Synthetic leather materials
Packaging: Luxury gift box

Paper pockets
A4 Note pad
Calculator
USB flash memory holder
PC/147

Portfolio
34 x 28 cm
Credit card slots
ID slot
Synthetic leather materials
Packaging: Luxury gift box

Pen holder
Paper pockets
A4 Note pad

Calculator
USB flash memory holder
Magnetic lock

PC/148

Portfolio
33 x 26 cm
Credit card slots
ID slot
Synthetic leather materials
Packaging: Luxury gift box

Pen holder
Paper pockets
A4 Note pad

Calculator
USB flash memory holder
Lid closure
PC/149

Portfolio
32 x 26 cm
Credit card slots
ID slot
Synthetic leather materials
Packaging: Luxury gift box

Pen holder
Paper pockets
A4 Note pad
USB flash memory holder
CD Rom pocket
Calculator
Magnetic lock

PC/50

Portfolio
33 x 25 cm
Credit card slots
Pen holder
Synthetic leather materials
Packaging: Luxury gift box

Paper pockets
A4 Note pad
Magnetic closure
PC/55

Contract Portfolio
32.5 x 26 cm
Paper fastner mechanism
Synthetic leather materials
Packaging: Laminated duplex board sleeve

PC/80

Portfolio Multifunction
37 x 28.4 cm
Credit card slots
ID slot
Synthetic leather materials
Packaging: Luxury gift box

Paper pockets
A4 Note pad
Calculator
USB flash memory holder
Zipper closure
### PC/26

**Loose-leaf binder**
- 32 x 28 cm
- Paper pockets
- ID slot
- Synthetic leather materials
- Packaging: Laminated duplex board sleeve

**Features**
- Pen holder
- 2/4 D ring mechanism (2.4 / 4 cm)

### PC/27

**Loose-leaf binder**
- 31.5 x 28.5 cm
- Credit card slots
- ID slot
- Synthetic leather materials
- Packaging: Laminated duplex board sleeve

**Features**
- Paper pockets
- Pen holder
- Elastic lid closure
- 2/4 D ring mechanism (2.4 / 4 cm)
**PC/28**

**Loose-leaf binder**

33 x 28 cm  
Credit card slots  
CD Rom pocket  
Synthetic leather materials  
Packaging: Laminated duplex board sleeve

**A4 Note pad**  
**Paper pockets**  
**Elastic lid closure**

**PC/29**

**Loose-leaf binder**

32 x 25 cm  
Credit card slots  
Calculator  
Synthetic leather materials  
Packaging: Laminated duplex board sleeve

**A4 paper**  
**Paper pocket**  
**Pen holder**  
2 ring mechanism
Organizers
**PC/FF1**

**Organizer**
- 19.5 x 15 cm
- Credit card slots
- ID pocket
- Synthetic leather materials
- Packaging: Laminated duplex board box

**Separators**
- Today
- Goals
- Projects
- Calendar
- Expenses
- People

**PC/FF1T**

**Organizer**
- 19.5 x 15 cm
- Credit card slots
- ID pocket
- Genuine leather & Synthetic leather materials
- Packaging: Laminated duplex board box

**Separators**
- Today
- Goals
- Projects
- Calendar
- Expenses
- People
Paper Collection
PC/O12
Card holder
11.5 x 8.5 cm
40 Cards
Synthetic leather materials
Packaging: Laminated duplex board sleeve

PC/O13
Card holder
13.5 x 12.5 cm
88 Cards
Synthetic leather materials
Packaging: Laminated duplex board sleeve

PC/O14
Card holder
19.5 x 12.5 cm
120 Cards
Synthetic leather materials
Packaging: Laminated duplex board sleeve

PC/O15
Card holder
25 x 12 cm
224 Cards
Synthetic leather materials
Packaging: Laminated duplex board sleeve
PC/J96B4

Journal
34 x 25 cm
70 gsm. high quality paper
Printed one color
Synthetic leather materials
Packaging: Shrink wrapped

Pen holder
Pierre cardin pen

PC/J96B6

Journal
17.5 x 13 cm
70 gsm. high quality paper
Printed one color
Synthetic leather materials
Packaging: Shrink wrapped

Pen holder
Pierre cardin pen
PC/O10

**Note**
- 11.7 x 8 cm
- Writing pad
- Pencil
- Synthetic leather materials
- Packaging: Laminated duplex board sleeve

PC/O11

**Phone index**
- 15 x 9.5 cm
- Synthetic leather materials
- Packaging: Laminated duplex board sleeve
GUESTS
GB1

Guest book
34 x 33.5 cm
70 gsm. high quality paper
Printed one color
Synthetic leather materials
Packaging: Laminated duplex board sleeve

GB2A4

Guest book
30.5x 22 cm
70 gsm. high quality paper
Printed one color
Synthetic leather materials
Packaging: Laminated duplex board sleeve
Packaging
Laminated duplex board sleeve

Laminated duplex board Box

Luxury Gift Box
Customization
## Customization Show Case

Add your corporate logo & create a gift that is as unique as your company itself

<table>
<thead>
<tr>
<th>Customization Type</th>
<th>Min Qty.</th>
<th>Tooling charges applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engraved metal plate</td>
<td>1 Pc.</td>
<td></td>
</tr>
<tr>
<td>Printed metal plate</td>
<td>50 Pcs.</td>
<td></td>
</tr>
<tr>
<td>Blind deboss</td>
<td>60 Pcs.</td>
<td></td>
</tr>
<tr>
<td>Gold or Silver deboss</td>
<td>50 Pcs.</td>
<td></td>
</tr>
<tr>
<td>Advertising inserts</td>
<td>1000 Pcs.</td>
<td></td>
</tr>
<tr>
<td>Water mark (1 color)</td>
<td>1000 Pcs.</td>
<td></td>
</tr>
<tr>
<td>4 color logo on all pages</td>
<td>1000 Pcs.</td>
<td></td>
</tr>
<tr>
<td>Customized design for hard cover</td>
<td>1000 Pcs.</td>
<td></td>
</tr>
</tbody>
</table>
**General Information**

**Customization Procedure**
Upon submitting you specified inquiry with MOIC sales representative a quotations is issued for your approval. After the design inputs are collected a sample or prototype is developed for your approval. Delivery periods apply once the prototype is approved togther with the down payment.

**Materials, Colors & Accessories**
Depends on availability at the time of placing the order. Please check with our sales representative.

**Proofing Options**
- Colour paper proof  
- Black and white paper proof  
- Pre-production sample

**Tooling**
Tooling (screens, pads, dies, plates and templates) remains MOIC property. All tooling will be held in a proper environment at MOIC for 36 months after the last order to manufacture. If a manufacturing order is not received for a specific design within a 36-month period, the tooling will be discarded due to inactivity. New set up and tooling charges apply if a tool has been discarded due to inactivity.

**Logos and Trademarks**
All customized products with corporate logos or registered trademarks is shown only to illustrate MOIC's logo reproduction capabilities. Merchandise bearing logos can be purchased only by the organisation to which the logo or trademark belongs and only through authorised MOIC distributors.

**Cancellations/Changes to orders**
Purchase orders which are cancelled or decreased while in process will be assigned a service charge.

The manufacturer reserves the right to change any design or specification without prior notice
We MCSR October Industrial Co. SAE are granted in Egypt a license agreement to use the PIERRE CARDIN trademark from PCL SA the owner of PIERRE CARDIN trademarks in class 16 according to the international classification of products & services of the World International Property Rights Organization of Geneva class 16 as referred above includes a line of desk accessories including desk blotters (mats), binders, desk & pocket agendas, photo albums, pads, etc.

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